

A high-speed train is shown in motion, traveling along a track that curves through a rural landscape. The train is silver and modern, with a streamlined front. The surrounding environment features rolling hills, some trees, and a cloudy sky. The overall scene is captured in a monochromatic, teal-tinted style.

# Maximising the Impact of Borders Railway

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Blueprint Programme Manager

# Borders Railway – Edinburgh to Tweedbank

**BORDERS RAILWAY**

Start Date	New Railway	New Station Car Parks	Price
SEP - 15	30 Miles	6	£294m
From Edinburgh Waverley	New Sleepers 90,000	New/Repaired Infrastructure 100 Bridges/Roads/Paths	
To Tweedbank	New Stations 7	Workers 1,100+ (Peak)	



- Employment
- Housing Land
- Central Borders Business Park



## The Blueprint Partners Commitment:

**“We will work together to realise  
our ambition -  
great places for working, investing,  
living, learning & visiting.”**

- + The Scottish Government
- + Scottish Enterprise
- + Transport Scotland
- + VisitScotland
- + ScotRail Alliance
- + Scottish Borders Council
- + Midlothian Council
- + City of Edinburgh Council



## Working and Investing

- + Inward Investment Prospectus:  
[www.BordersRailwayProspectus.com](http://www.BordersRailwayProspectus.com)
- + Joint city region inward investment response
- + Business Incubator Network Feasibility
- + Development of Central Borders Business Park
- + Investment Fund
- + ScotRail Borders Railway Development Executive
- + Hotel Study

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# NEW CONNECTIONS NEW OPPORTUNITIES

## BORDERS RAILWAY BUSINESS GUIDE

YOU'RE ON THE RIGHT TRACKS  
TO DEVELOP YOUR BUSINESS

**BordersRailway**  
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**BordersRailway**

# MORE CONNECTED

# Living and Learning

- + Integrated transport at station hubs
- + Walking and cycling infrastructure
- + Borders Railway Corridor Development Masterplans
- + Skills Development & Apprenticeships
- + Tweedbank Customer Hub
- + 'Track 2 Train' Newtongrange Station project
- + Extension Feasibility Study



## Destinations to Visit

- + Marketing Programme – [visitscotland.com/bordersrailway](https://visitscotland.com/bordersrailway)
- + Tourism Destination Audit/ Market Assessment
- + Tourism Business Development Programme - MBTAG Destination Project
- + Steam Train Experience Pilot
- + ‘Beautiful Borders Visitor’ Experience Pilot
- + Hop on – Hop off Bus Pilot
- + Great Tapestry of Scotland Visitor Centre





## The Financial Deal

- + £10 million pledged from the Scottish Government – match funded by partners and private sector
- + Nearly £9 million already spent or committed, resulting in £22 million investment





## Early Results

- + 16% rise in visitor spend in the Borders, 6.8% in Midlothian
- + 8% increase in tourism employment in the Borders, 4.1% in Midlothian
- + 74% increase in external applications to Borders College
- + New investments in restaurants, breweries, and local businesses
- + 200 new jobs and £100 million economic impact from global IT firm CGI

## THE SUNDAY TIMES



## The New York Times

Scotland completes an almost 300-million-pound project to restore an old train line linking Edinburgh to the Scottish Borders this summer, making it easier than ever to get there. This is the first time in more than half a century that there will be trains running on this track, which was once one of the few ways of connecting the Scottish Borders area with the rest of the country.



## Early Lessons Learned/ + Key Messages

- + The power of partnership: local and national level commitment
- + Joint investment and delivery critical
- + Plan for delivery of wider economic impacts pre-construction
- + Transport projects deliver more than just transport benefits





**Thank you – a warm welcome waits..!**

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[www.bordersrailway.co.uk](http://www.bordersrailway.co.uk)

